

**ARC PROJECT DATA—PERFORMANCE MEASURES**  
**Most Frequently Used Project Types**

PROJECT TYPE	PROJECT OUTPUT	PROJECT OUTCOME
Access Roads	Length (in linear feet) of the local access road built with ARC funds, Number of businesses served	Number of jobs created or retained; LPI*
Business Incubator	Number of businesses served; project participants; new telecom sites	Number of businesses created; Number of jobs created; Number of businesses graduated; LPI*
Business Technical Assistance & Training	Number of participants, businesses served	Number of jobs created; Number of jobs retained; Number of businesses created; LPI*
Career Technical Education	Total number of students expected to enroll in the program	Number of students with improvements (e.g. students who receive career credentials for job specific programs, obtain jobs in that field, or continue their education)
Civic Entrepreneurship	Number individual participants (youth and/or adults)	Increase in: Number of participants completing leadership development; skills (competency-based) of community leaders (existing or potential); Number of citizen leaders who are "sparkplugs" for their communities; Number of participants actively involved in community leadership positions; Number of youth who stay in the community, or any other longer-term outcome related to ARC General Goals
Conference	Number of attendees/participants from region	Number of projects or plans that will be launched as a result of conference
Distance Learning	Number of students/workers expected to enroll in or be served by the program	Number of students/workers with improvements, i.e. obtain, retain and or enhance (e.g., get higher pay or better positions) their employment
Educational Attainment/Achievement	Number of students expected to enroll in or be served by the program	Number of students with improvements; i.e. achieve the goal of either completing their current diploma/degree or continue their education to the next level; or number that obtain jobs
Energy Development	Students Served; Workers/Trainees Served; Number of participants	Number of workers/trainees served; Jobs created; Jobs retained; LPI; New programs developed
Health – Primary Care	Total patient capacity of facility/program; Number of clinics equipped, renovated, constructed; Number of businesses served	Number of patients with improved health
Industrial Park and Site Development	Linear feet installed (pipe, roadway, etc.)	Number of jobs created or retained; Businesses served; LPI*
Planning	Reports and/or data produced and disseminated, or services provided	Quantify the benefits of implementing plan
Telecommunications	Completion of a strategic plan; Number of students trained or in attendance at workshops, Number of businesses, residents, or students with access to the infrastructure; Number of students and classes utilizing distance learning facilities	Number of businesses able to access broadband services; Number of students utilizing new skill sets
Telemedicine	Number of new sites, installed equipment, and the number of trained staff	Number of people in the Region with improved health care; Number of patients served; Number of jobs created/retained; LPI*
Tourism Development	Number of plans created; Number of businesses assisted or workers trained; Number of "new" tourists projected annually as a result of investment (i.e. tourists=sales=jobs)	Number of jobs created, Number of businesses created; LPI*; Number of trainees with improvements
Water/Sewer System	Linear feet of pipe installed; Increase in capacity or storage (measured by mgd)	Number of HHs or businesses with new or improved quality of service; Number of jobs created or retained; LPI*

\* Leveraged Private Investment